

Deal dates from
07/01/2010 to 10/19/2010

Used Veh Sold by Make & Model

Printed on 10/25/2010 @ 21:57:34
Page 1 of 3

	# Sold	Avg Days in Stock	Sale Price	Average	Veh Gross	Average	Total F+I	Average	Total Gross	Average
Bullwinkle Moose Motors										
Chevrolet / Cobalt	4	78.0	40,004	10,001	-5,822	-1,455	2,753	688	-3,069	-767
Chevrolet / Impala	4	53.2	49,944	12,486	1,645	411	657	164	2,303	575
Chevrolet / Malibu	2	60.5	25,555	12,777	-702	-351	1,801	900	1,099	549
Total: Chevrolet	10	64.6	115,504	11,550	-4,879	-487	5,212	521	333	33
Chevrolet Truck / Colorado	1	44.0	12,000	12,000	-869	-869	1,502	1,502	633	633
Chevrolet Truck / Hhr	2	66.5	22,371	11,185	-69	-34	1,771	885	1,702	851
Chevrolet Truck / Silverado 1500	1	86.0	14,899	14,899	455	455	1,509	1,509	1,965	1,965
Chevrolet Truck / Suburban	1	40.0	6,500	6,500	1,795	1,795	-39	-39	1,756	1,756
Chevrolet Truck / Tahoe	3	43.3	71,191	23,730	3,413	1,137	2,495	831	5,909	1,969
Chevrolet Truck / Trailblazer	1	72.0	21,842	21,842	1,073	1,073	-39	-39	1,034	1,034
Total: Chevrolet Truck	9	56.1	148,803	16,533	5,800	644	7,201	800	13,001	1,444
Chrysler / 300-series	1	78.0	15,500	15,500	58	58	1,803	1,803	1,861	1,861
Chrysler / Pt Cruiser	1	99.0	9,379	9,379	-611	-611	1,471	1,471	859	859
Chrysler / Sebring	1	55.0	11,990	11,990	-464	-464	845	845	380	380
Chrysler / Sebring Sdn	1	86.0	7,990	7,990	407	407	235	235	643	643
Total: Chrysler	4	79.5	44,859	11,214	-609	-152	4,354	1,088	3,744	936
Dodge / Avenger	1	88.0	11,625	11,625	243	243	-39	-39	204	204
Dodge / Caliber	1	23.0	10,800	10,800	1,007	1,007	-147	-147	859	859
Dodge / Charger	3	72.0	55,352	18,450	-3,266	-1,088	4,780	1,593	1,513	504
Dodge / Grand Caravan	1	39.0	14,992	14,992	-1,544	-1,544	1,210	1,210	-334	-334
Dodge / Nitro	1	22.0	14,777	14,777	690	690	-49	-49	641	641
Dodge / Stratus	1	11.0	8,031	8,031	1,719	1,719	400	400	2,119	2,119
Total: Dodge	8	49.8	115,577	14,447	-1,151	-143	6,154	769	5,002	625
Dodge Truck / Dakota	1	85.0	16,995	16,995	2,284	2,284	3,011	3,011	5,296	5,296
Dodge Truck / Ram 1500	1	126.0	12,992	12,992	-679	-679	2,003	2,003	1,324	1,324
Dodge Truck / Ram 2500	1	22.0	21,595	21,595	2,747	2,747	2,857	2,857	5,605	5,605
Total: Dodge Truck	3	77.6	51,582	17,194	4,352	1,450	7,873	2,624	12,225	4,075
Ford / Focus	2	40.0	20,599	10,299	1,499	749	682	341	2,181	1,090
Ford / Fusion	1	86.0	12,992	12,992	-2,016	-2,016	-39	-39	-2,055	-2,055
Total: Ford	3	55.3	33,591	11,197	-516	-172	643	214	126	42
Ford Truck / Escape	2	57.0	33,987	16,993	1,612	806	2,079	1,039	3,692	1,846
Ford Truck / Expedition	1	71.0	13,809	13,809	-2,613	-2,613	2,231	2,231	-381	-381
Ford Truck / Expedition El	1	84.0	25,387	25,387	1,023	1,023	2,176	2,176	3,199	3,199
Ford Truck / Explorer	1	99.0	10,992	10,992	-1,506	-1,506	1,497	1,497	-9	-9
Ford Truck / Explorerspt Trc	2	62.0	24,594	12,297	151	75	1,688	844	1,839	919
Ford Truck / F-150	3	76.0	60,166	20,055	106	35	5,994	1,998	6,101	2,033
Ford Truck / F-150 Supercrew	1	13.0	6,300	6,300	-502	-502	-39	-39	-541	-541
Ford Truck / F150	1	65.0	16,500	16,500	1,300	1,300	761	761	2,062	2,062
Ford Truck / Ranger	2	25.5	17,385	8,692	1,787	893	223	111	2,010	1,005

	# Sold	Avg Days in Stock	Sale Price	Average	Veh Gross	Average	Total F+I	Average	Total Gross	Average
Total: Ford Truck	14	60.6	209,121	14,937	1,359	97	16,613	1,186	17,973	1,283
Honda / Accord Cpe	1	13.0	22,799	22,799	1,908	1,908	478	478	2,386	2,386
Honda / Accord Sdn	3	39.0	31,314	10,438	3,247	1,082	498	166	3,745	1,248
Honda / Civic	3	31.0	23,622	7,874	4,709	1,569	-117	-39	4,592	1,530
Honda / Civic Hybrid	1	83.0	13,992	13,992	981	981	2,495	2,495	3,476	3,476
Honda / Civic Sdn	3	73.3	46,637	15,545	-2,796	-932	2,891	963	94	31
Honda / Cr-v	1	96.0	17,990	17,990	2,121	2,121	2,653	2,653	4,775	4,775
Honda / Fit	1	21.0	13,991	13,991	1,999	1,999	795	795	2,795	2,795
Total: Honda	13	49.4	170,346	13,103	12,172	936	9,694	745	21,867	1,682
Hyundai / Santa Fe	2	70.5	32,983	16,491	616	308	872	436	1,488	744
Hyundai / Sonata	4	79.7	44,970	11,242	2,203	550	3,519	879	5,722	1,430
Hyundai / Tiburon	1	54.0	9,992	9,992	2,402	2,402	229	229	2,631	2,631
Total: Hyundai	7	73.4	87,945	12,563	5,221	745	4,620	660	9,842	1,406
Jeep / Commander	1	54.0	21,400	21,400	1,107	1,107	3,253	3,253	4,361	4,361
Jeep / Grand Cherokee	2	42.5	25,292	12,646	1,379	689	1,819	909	3,198	1,599
Jeep / Liberty	2	44.5	22,733	11,366	2,028	1,014	2,082	1,041	4,110	2,055
Jeep / Wrangler	1	15.0	22,013	22,013	3,455	3,455	3,447	3,447	6,903	6,903
Total: Jeep	6	40.5	91,438	15,239	7,971	1,328	10,602	1,767	18,574	3,095
Kia / Rio	1	95.0	9,992	9,992	-1,024	-1,024	-39	-39	-1,063	-1,063
Kia / Spectra	1	33.0	8,795	8,795	1,190	1,190	1,005	1,005	2,195	2,195
Total: Kia	2	64.0	18,787	9,393	165	82	966	483	1,131	565
Nissan / Altima	2	88.5	30,245	15,122	488	244	5,474	2,737	5,962	2,981
Nissan / Versa	1	108.0	12,211	12,211	-2,031	-2,031	492	492	-1,539	-1,539
Total: Nissan	3	95.0	42,456	14,152	-1,543	-514	5,966	1,988	4,423	1,474
Nissan Truck / Armada	1	43.0	25,041	25,041	2,500	2,500	1,860	1,860	4,360	4,360
Nissan Truck / Frontier	2	59.5	22,976	11,488	-912	-456	3,280	1,640	2,367	1,183
Nissan Truck / Pathfinder	3	62.0	51,416	17,138	-725	-241	7,820	2,606	7,095	2,365
Nissan Truck / Rogue	1	120.0	15,991	15,991	17	17	4,227	4,227	4,244	4,244
Nissan Truck / Titan	2	34.0	32,511	16,255	3,608	1,804	3,305	1,652	6,913	3,456
Nissan Truck / Xterra	3	40.6	35,595	11,865	3,004	1,001	2,998	999	6,002	2,000
Total: Nissan Truck	12	54.8	183,531	15,294	7,491	624	23,491	1,957	30,983	2,581
Toyota / 4runner	3	0.0	41,180	13,726	-500	-166	5,504	1,834	5,004	1,668
Toyota / Avalon	11	23.4	189,648	17,240	19,637	1,785	17,047	1,549	36,685	3,335
Toyota / Camry	32	26.3	505,914	15,809	41,298	1,290	38,168	1,192	79,466	2,483
Toyota / Camry Hybrid	5	29.6	97,011	19,402	8,733	1,746	8,879	1,775	17,613	3,522
Toyota / Camry Solara	1	19.0	17,460	17,460	1,888	1,888	-39	-39	1,849	1,849
Toyota / Corolla	54	28.2	648,981	12,018	31,618	585	65,860	1,219	97,479	1,805
Toyota / Highlander	2	27.5	55,839	27,919	6,857	3,428	1,604	802	8,462	4,231
Toyota / Landcruiser	1	28.0	28,896	28,896	3,163	3,163	1,464	1,464	4,627	4,627
Toyota / Le	1	0.0	11,012	11,012	0	0	2,364	2,364	2,364	2,364
Toyota / Matrix	5	27.0	73,232	14,646	7,491	1,498	3,128	625	10,619	2,123
Toyota / Prius	10	40.8	164,159	16,415	15,421	1,542	15,020	1,502	30,441	3,044
Toyota / Rav4	9	17.6	163,438	18,159	13,513	1,501	13,000	1,444	26,514	2,946
Toyota / Scion Xb	1	46.0	15,492	15,492	2,072	2,072	1,982	1,982	4,054	4,054

Used Veh Sold by Make & Model

	# Sold	Avg Days in Stock	Sale Price	Average	Veh Gross	Average	Total F+I	Average	Total Gross	Average
Toyota / Sequoia	2	16.0	50,598	25,299	-1,581	-790	2,417	1,208	835	417
Toyota / Sienna	13	30.4	231,038	17,772	6,205	477	14,949	1,149	21,155	1,627
Toyota / Solara	1	11.0	9,500	9,500	-613	-613	-39	-39	-652	-652
Toyota / Tc	5	28.8	66,545	13,309	6,969	1,393	5,419	1,083	12,388	2,477
Toyota / Tundra	1	0.0	17,560	17,560	-1	-1	1,508	1,508	1,507	1,507
Toyota / Tundra 4x2	1	0.0	14,039	14,039	0	0	1,056	1,056	1,056	1,056
Toyota / Venza	1	65.0	28,400	28,400	-620	-620	816	816	195	195
Toyota / Xb	4	21.0	56,744	14,186	5,070	1,267	4,913	1,228	9,984	2,496
Toyota / Yaris	5	28.2	56,903	11,380	2,043	408	3,579	715	5,623	1,124
Total: Toyota	168	26.7	2,543,595	15,140	168,668	1,003	208,605	1,241	377,274	2,245
Toyota Truck / 4runner	17	49.5	368,631	21,684	18,157	1,068	22,019	1,295	40,176	2,363
Toyota Truck / Fj Cruiser	7	48.4	176,247	25,178	9,034	1,290	9,899	1,414	18,934	2,704
Toyota Truck / Highlander	15	53.8	301,296	20,086	13,065	871	21,815	1,454	34,880	2,325
Toyota Truck / Highlander Hybd	2	25.0	46,490	23,245	7,735	3,867	1,777	888	9,512	4,756
Toyota Truck / Rav4	5	41.0	80,651	16,130	9,934	1,986	9,366	1,873	19,300	3,860
Toyota Truck / Sequoia	4	84.5	106,269	26,567	-498	-124	12,454	3,113	11,956	2,989
Toyota Truck / Tacoma	42	28.2	800,720	19,064	53,087	1,263	46,213	1,100	99,301	2,364
Toyota Truck / Tundra	15	27.2	284,131	18,942	27,987	1,865	20,837	1,389	48,824	3,254
Toyota Truck / Tundra 2wd Trk	4	25.5	111,965	27,991	10,401	2,600	6,088	1,522	16,490	4,122
Toyota Truck / Tundra 2wd Truc	2	18.5	53,468	26,734	5,705	2,852	1,537	768	7,242	3,621
Toyota Truck / Tundra 4wd Trk	1	21.0	27,435	27,435	4,710	4,710	1,150	1,150	5,860	5,860
Total: Toyota Truck	114	38.0	2,357,306	20,678	159,321	1,397	153,160	1,343	312,481	2,741
Total: Bullwinkle Moose Motors	376	38.3	6,214,445	16,527	363,824	967	465,161	1,237	828,986	2,204
Grand Totals	376	38.3	6,214,445	16,527	363,824	967	465,161	1,237	828,986	2,204